

## Celebrity Self Portrait Record Covers In London Design Festival Charity Auction



**JOANNA LUMLEY**



**PAUL SMITH**



**TRACEY EMIN**

15th August 2007: High profile celebrities including artist, Tracey Emin, fashion designer, Paul Smith and actress, Joanna Lumley have taken part in an extraordinarily creative concept called 'De-Face Value', asking them to depict themselves using the iconic image from one of the 80s' best selling albums. Celebrities were each given Phil Collins' No Jacket Required album sleeve to use as a nearly blank canvas to creatively recreate themselves, with the stunning results to be auctioned on 20<sup>th</sup> September for charity.

Launched in time for this year's London Design Festival week (15<sup>th</sup>-25<sup>th</sup> September), the unique idea stems from a partnership between record cover art gallery and 'Play & Display' flip-frame retailers, Art Vinyl and the Children in Hunger charity. The resulting piece will be the first and only art exhibition to feature Turner prizewinners, musicians, fashion designers, actors, DJs and politicians.

Art Vinyl will be creating a unique art installation, made up of the 20 well-known musicians and celebrities' work, displayed for public viewing on 15<sup>th</sup> - 18<sup>th</sup> September 2007 as part of the London Design Festival. A charity auction of the De-Face Value piece, attended by some of the participating celebrities, will take place on 20<sup>th</sup> September from 6.30pm at 1 The Piazza, Covent Garden, London.

All proceeds of the De-Face Value auction are going to the Children in Hunger charity and Phil Collins, as one of the charity's key appeal patrons comments; "Never having taken myself too seriously in the looks department, it was great to see so many people add wonderful additions and join in the 'demolition'! It was a fantastic response to a smart fund raising idea and we're grateful to everyone involved. My ego however, is still in hospital!"



As one of the key contributors to the project artist, Tracey Emin adds, "I woke up one morning to receive a parcel in the post - a Phil Collins LP. I had a great amount of pleasure in creatively defacing it! I couldn't think of a more fun way to help children. It's brilliant that it's featuring in the London Design Festival."

**Contributing musicians and celebrities (cover art images for all available on request):**

- |  |   |  |
|--|---|--|
| 1. ALEXIS TAYLOR<br>Lead singer & songwriter with Mercury Music prize nominated 'Hot Chip' | 7. GORDON RAMSEY<br>TV Chef   | 14. MATTHEW COOPER<br>Domino Record Sleeve Designer    |
| 2. ARCHIE<br>DJ Shadow cover star  | 8. GUI-J BORESSA<br>Amplified Message of Peace DJ                               | 15. NORMAN COOK<br>AKA Fat Boy Slim DJ and Musician    |
| 3. BADLY DRAWN BOY<br>Indie Singer/Songwriter  | 9. JEM PANUFNIK<br>Finger Lickin record sleeve designer                         | 16. PAUL SMITH<br>Fashion Designer                     |
| 4. BILL WYMAN<br>Legendary Rolling Stones Bass Man   | 10. SIR JIMMY SAVILLE OBE<br>TV Presenter and DJ                                | 17. PHIL JUPITUS<br>Comedian and TV presenter          |
| 5. BILLY CHILDISH<br>Artist, Author, poet & Musician                                       | 11. JOANNA LUMLEY<br>Actress (New Avengers/Absolutely Fabulous)                 | 18. READER'S WIFES<br>DJs and musicians                |
| 6. DAVID CAMERON MP<br>Leader of the opposition  | 12. KATE MOROSS<br>Artist   | 19. ROBERT PLANT<br>Legendary Led Zeppelin lead singer |
|  | 13. MARTIN DEGVILLE<br>Former lead singer of 80s Cyberpunks Sique Sique Sputnik | 20. TRACEY EMIN<br>Artist                              |

**Auction by invitation only – to register interest in attending or for further press information and images contact:**

**Sarah Medhurst 07941242444/[sarah@artvinyl.com](mailto:sarah@artvinyl.com)**

**NOTES TO EDITORS**

**The Art Vinyl Gallery Concept**

The Art Vinyl concept is to celebrate the synergy between graphic art and music through the use of vinyl records as a contemporary art form and interior design. The first Art Vinyl Gallery shop opened in April 2006 in East London's lively Broadway Market (E8). It is now established as the UK's home of vinyl cover art exhibitions, constantly changing by theme, music genre or artist. Exhibitions are curated by some of the UK's most influential music related publications, record labels and bands. Highlights to date include, Hot Chip, Art Rocker, Sonar Kollektiv and dance labels Hospital & Finger Lickin.

**Play & Display**

The Play & Display Flip Frame is the ground breaking home framing device which allows music and art enthusiasts to change the contents instantly without taking the





frame from the wall. Unique in its design, it is the first framing solution designed to specifically hold vinyl records, accommodating for the differences in album and 12" sizes and giving the owner instant access to the playable contents.

### **Children in Hunger**

Children in Hunger is a small international development charity fighting child poverty in Brazil's poorest north-east region. It works to ensure a healthy, happy and positive future for almost 400 poor, deprived children and young people (aged two to 17). We provide nutritional meals, health care, education and training. Working in the slums of Fortaleza we work in partnership with a church-based 'grassroots' Brazilian group called Associacao Comunitaria Morro da Vitoria to improve the lives of all the children living there.

Charity Number: 1077628 [www.childreninhunger.org.uk](http://www.childreninhunger.org.uk)

### **For more information contact:**

Development Manager

Mark Ereira-Guyer 01284 703526 or 07913 81 88 38

### **THE ART VINYL GALLERY SHOP INFORMATION**

#### **Managing Director**

Andrew Heeps 0207 241 4129 or 07815812631

[Andrew@artvinyl.com](mailto:Andrew@artvinyl.com)

The Art Vinyl Gallery  
20 Broadway Market  
London E8 4PH

#### **Opening Hours**

Thursday to Sunday

12:00 – 18:00

#### **Easy Access**

##### **Tube :**

Bethnal Green (Central Line)

**Bus :** 254,106,55,48,26,D6,394

#### **More information :**

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